

FAKES COST MORE

FAKES COST LIVES!

Counterfeit medicines, brake pads, and even toys could cost the highest price of all—your life or the life of someone you love. Fake versions of these products and many more come with dangerous risks to your health, your safety, and even your life.



Governments and law enforcement agencies worldwide work hard to stop counterfeiters from producing and selling fakes and pirated products. It's up to you to put the fakers out of business. Stop buying counterfeit products.

BUY REAL. Because fake products have real costs.

BASCAP
Business Action to Stop Counterfeiting and Piracy

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