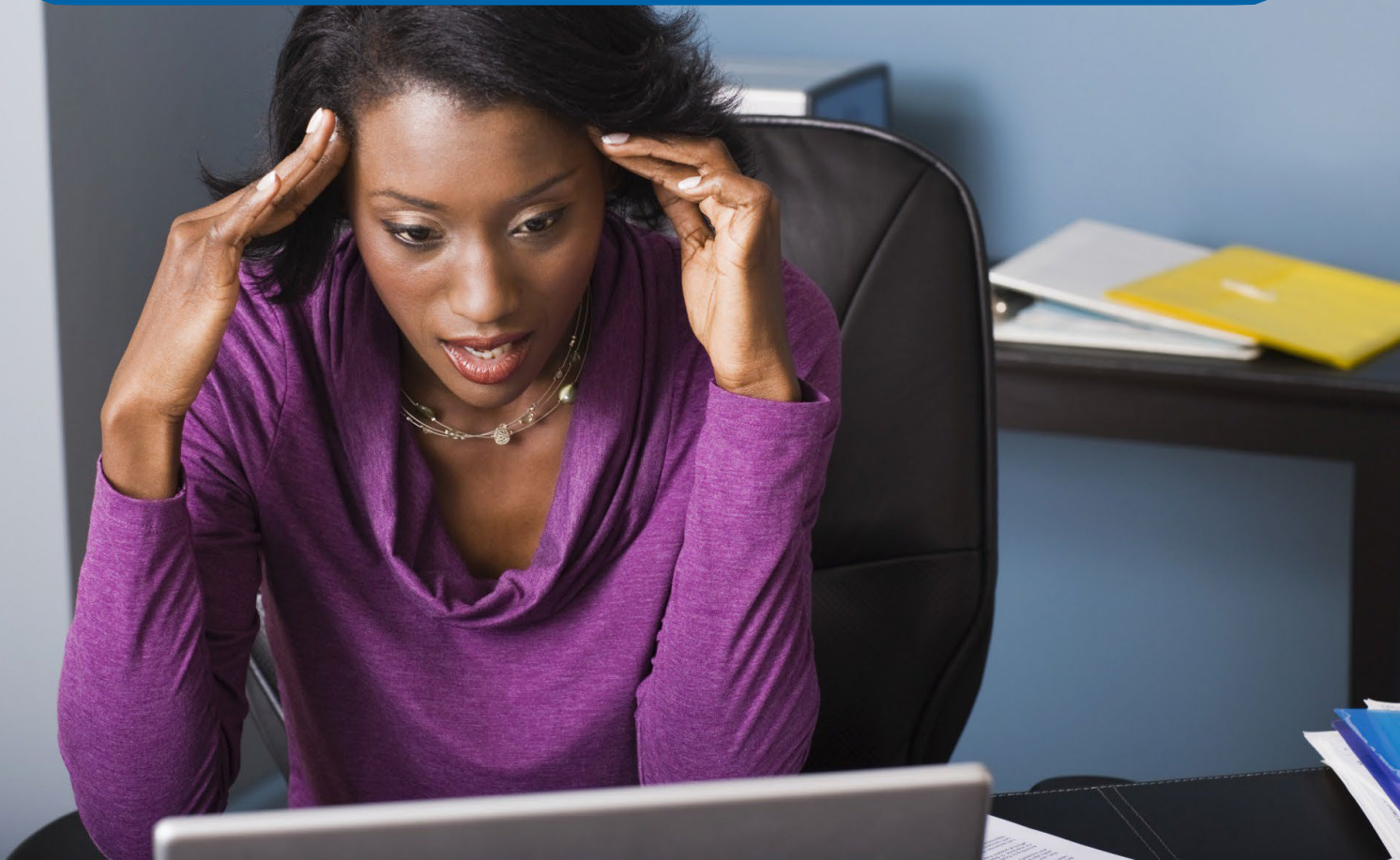# FAKES COST MORE

FAKES CRASH COMPUTERS!

Getting the latest computer software for half price or even free sounds too good to be true. And it is. Counterfeit CDs and pirated software downloads can crash your computer, corrupt your hard drive, and destroy all your files and photos. Fake software costs more.

FAKES COST MORE · I BUY REAL!

Governments and law enforcement agencies worldwide work hard to stop counterfeiters from producing and selling fakes and pirated products. It's up to you to put the fakers out of business. Stop buying counterfeit products.

BUY REAL. Because fake products have real costs.

BASCAP
Business Action to Stop Counterfeiting and Piracy

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