

FAKES COST MORE

FAKES CAUSE CRIME!



When you buy counterfeit products or pirated music, films or software your money is funding organized crime around the world and helping to create a low risk, high profit alternative to drug trafficking and other illegal businesses. Fakers are criminals costing you and your community money, security, and even safety.



Governments and law enforcement agencies worldwide work hard to stop counterfeiters from producing and selling fakes and pirated products. It's up to you to put the fakers out of business. Stop buying counterfeit products.

BUY REAL. Because fake products have real costs.

BASCAP
Business Action to Stop Counterfeiting and Piracy

ICC INTERNATIONAL
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