



UPU REGIONAL STRATEGY FORUM FOR AFRICA 2024

13 and 14 June 2024
Arusha, Tanzania (United Rep.)

PROGRAMME



DAY 1

13 June 2024

9.00-9.30

OPENING CEREMONY

Welcome by **Dr Sifundo Chief Moyo**, Secretary General, Pan African Postal Union (PAPU)

Remarks by **Mr Marjan Osvald**, UPU Deputy Director General

Keynote address by **Ms Maryprisca Winfred Mahundi (MP)**, Deputy Minister of Information, Communications and Information Technology, United Republic of Tanzania

9.30-9.45 **GROUP PHOTOGRAPH**

9.45-11.00

OPENING OF DAY 1

Introductory remarks by Mr Khumbuzo Nkunika (Zambia), Co-Chair of UPU Council of Administration Committee 3 (Strategy, Postal Economics and Markets)

Presentation on the first draft of the future strategic framework

Objective-setting for the entire forum.

11.00.-11.15 **COFFEE BREAK**

11.15–13.45 **PANEL 1**

LEVERAGING THE SINGLE POSTAL TERRITORY: ENHANCING GLOBAL CONNECTIVITY AND COOPERATION

This panel will delve into goal 1 of the UPU's proposed strategic framework for 2026–2029, which focuses on leveraging the single postal territory through an effective rule-based system. Discussions will centre around the normative role of the UPU in creating and fostering the global rule-based system and underlying standards that lead to an interconnected global postal network.

Panellists will explore how the UPU's initiatives safeguard the single postal territory and ensure equitable access for citizens, customers and businesses worldwide.

Key questions and areas of discussion include:

What key policy and regulatory challenges will member countries have to address in the Dubai cycle and beyond?

How can improved multilateral rule-based systems enhance accessibility and efficiency in the global postal market?

How can standards and frameworks be further strengthened to result in better optimized cross-border postal supply chains?

How can enhanced platforms for dialogue and knowledge sharing foster collaboration and innovation within the postal community?

Panellists **Dr Sharif Farouk**, Chairman of the Egypt Post

Ms Anastasie Kengue Pamba, Permanent Secretary of the Ministry of Telecommunications and Medias, Gabon

Mr Yahiya Abdou, Member of the Regulatory Board in charge of postal affairs, Regulatory Authority for Telecommunications, Information and Communication Technologies and Postal Services, Mali

Ms Mariella Buisson, CEO of Seychelles Post

Mr Kennedy Dewera, Director, Universal Service Fund, Postal and Courier Services Division, Postal and Telecommunications Regulatory Authority of Zimbabwe

Moderator **Mr Adama Diouf**, Executive Secretary, West African Postal Conference (WAPCO)

13.45–15.15 **LUNCH**

15:15–17:45 **PANEL 2**

INNOVATIONS IN THE GLOBAL POSTAL ECOSYSTEM: DRIVING TRANSFORMATION AND GROWTH

This panel will address goal 2 of the UPU's proposed strategic framework for 2026–2029, focusing on strengthening the global postal ecosystem through innovations. Deliberations will highlight the UPU's dedication to enhancing the entire postal ecosystem by fostering innovation, embracing technological advancements and promoting service diversification.

Panellists will explore how the postal sector can adapt to changing market demands, capitalize on digital infrastructure, and contribute to national, regional and global development goals.

Key questions and areas of discussion include:

What do postal operators need to do further to get their fundamentals right?

How can postal operators leverage technological advancements and customer-centric approaches to drive innovation and enhance service offerings?

What strategies are effective in diversifying postal services to meet evolving market demands and emerging opportunities?

How can collaboration and engagement with diverse stakeholders foster ecosystemic growth and innovation within the postal sector?

Panellists **Mr Bara Abdelwahab**, Permanent Secretary, Ministry of Posts and Telecommunications, Algeria

Mr Cornelius Ramathlakwane, CEO, Botswana Post

Mr Isaac Gnamba-Yao, CEO, La Poste de Côte d'Ivoire

Mr John Kipyegon Tonui, Postmaster General, Postal Corporation of Kenya

Mr Maharage Ally Chande, Postmaster General, Tanzania Posts Corporation

Moderator **Mr Brian K. Mwansa**, Head – Postal, Communications Regulators' Association of Southern Africa (CRASA)

17:45

END OF DAY 1



DAY 2

14 June 2024

9.30–12.00 **PANEL 3**

FACILITATING POSTAL DEVELOPMENT THROUGH ENHANCED COOPERATION: BUILDING RESILIENCE AND INCLUSIVITY

This panel will focus on goal 3 of the UPU's proposed strategic framework for 2026–2029, emphasizing the facilitation of postal development through enhanced cooperation. Discussion will focus on promoting collaboration, partnership building and knowledge sharing among member countries and stakeholders to address common challenges and realize mutual benefits.

Panellists will explore the importance of strengthening digital postal infrastructure, enhancing postal capacity and promoting inclusivity within the global postal network.

Key questions and areas of discussion include:

How can enhanced digital postal infrastructure contribute to the resilience and adaptability of postal services in the digital era?

What initiatives are effective in strengthening postal capacity and fostering socio-economic development within member countries?

How can the UPU promote inclusivity and diversity within the postal sector to ensure equal opportunities and representation for all stakeholders?

- Panellists* **Mr Christian Minoungou**, Special Adviser, Ministry of Digital Transition, Posts and Electronic Communications, Burkina Faso
- Ms Pauline Catherine Mutlen Bikay**, Head of Infrastructure, Equipment and Postal Networks Department, Ministry of Post and Telecommunications, Cameroon
- Mr Eléazar Cyrille Ndotet Grekanda**, Postmaster General, Central African Republic
- Mr Paul Thomas**, Director General of Posts, Liberia
- Ms Angel Zilipo Banda**, Postmaster General, Malawi Posts Corporation
- Moderator* **Dr Sifundo Chief Moyo**, Secretary General, Pan African Postal Union (PAPU)

12.00–14.30 **LUNCH**

14.30–16.00 **FOCUSED SESSION**

UPU TECHNOLOGY

Through an interactive session, participants will discuss key UPU technology governance models and support for postal supply chain actors and the integration of wider postal sector players. The expected outcome of the discussion will be:

- | What are the expectations on the governance of UPU technology? |
- | What role should UPU technology play in the emerging opportunities? |

16.00–16.15 **COFFEE BREAK**

16.15–17.30

OUTCOMES AND WAY FORWARD

The final session, related to future strategy, will examine the key outcomes of the Regional Strategy Forum and further explain how inputs will be integrated therein.

- | Presentation on key inputs from the region, including priorities and views |
- | How will inputs be integrated into future strategy development? |

17.30-17.45

CLOSING CEREMONY

Closing remarks **Dr Sifundo Chief Moyo**, Secretary General, Pan African Postal Union (PAPU)

Mr Marjan Osvald, UPU Deputy Director General

17.45

END OF REGIONAL STRATEGY FORUM



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