



# 52<sup>nd</sup> INTERNATIONAL LETTER WRITING COMPETITION



IN PARTNERSHIP WITH

# RSF

UN ROAD SAFETY FUND



# WINNING LETTERS

52<sup>nd</sup> INTERNATIONAL  
**LETTER WRITING**  
COMPETITION



**IMAGINE YOU ARE A SUPER HERO  
AND YOUR MISSION IS TO MAKE  
ALL ROADS AROUND THE WORLD  
SAFER FOR CHILDREN.**



First place

CLAIRE **GAKII**

KENYA



# CLAIRE GAKII

Kenya

Date of birth: 4 September 2010

CLAIRE GAKII  
LIONS JUNIOR SECONDARY  
P.O. BOX 40584-00100  
NAIROBI  
KENYA

18 MARCH 2023

THE INTERNATIONAL DIRECTOR  
WORLD BANK PROJECTS  
P.O. BOX 12629  
HATFIELD 0028 PRETORIA  
SOUTH AFRICA

Dear Sir,

My name is Claire Gakii from Lions Junior Secondary School in Embu County. I am a superhero and a campaigner on road safety. As a superhero, my mission is making all roads around the world safer for children. I believe that I would need super powers in order to achieve this goal. I write to inform you of my mission and request your support.

Children are the most helpless road users. They require the guidance of adults in their day-to-day lives. To begin my journey of making our roads safer, I will first need the power of persuasion and publicity. This will help me reach the world within the shortest time possible. I will make posters with bold letters reading SLOW DOWN AND SAVE OUR CHILDREN'S LIVES, and circulate them to schools, churches and on road sides to help educate children and raise awareness of the dangers associated with crossing the road carelessly. I will also engage parents and teachers to help me circulate on social media platforms cautionary messages to sensitize road users, children and drivers on the dangers of using the road carelessly, for example DRIVE SAFELY AND SAVE LIVES, STOP, LOOK

AND CROSS. I will ensure these posters are placed strategically for all road users to see and are legible to all children.

Social media platforms (Facebook, YouTube, Instagram, WeChat, TikTok, Facebook Messenger, Douyin, Telegram and Snapchat) are very effective, efficient and fast. I will be able to sensitize the whole world within a very short period of time and deliver firsthand information. I will request schools and institutions to sensitize all road users during parents meetings, public gatherings and holidays on how to make roads safe for children and how to assist children on the roads.

Secondly, I will need the power of super speed. This will allow me to quickly and easily travel to different parts of the world to assess the situation and implement changes where necessary. Super speed will allow me to monitor road conditions and terrains, and try to understand why and how often accidents occur. It will also help me to interact with different communities in different countries and get to know the major causes of road accidents and take cautionary measures. I will try to work with the governments in other countries and see how the roads can be improved to cater for children and what measures should be put in place to safeguard children. Speed is a major risk factor for road traffic injuries. High speed results in greater impact at the time of a crash, which leads to more severe injuries and fatalities.

I will design SAFE MOBILE SOLAR ROBOTS WITH RECORDERS TO ENHANCE THE POWER OF VISIBILITY. Robots are expected to work continuously, yielding a precise desired response around the clock. A robot will need a power



source to continue to work. This would allow me to observe the actions of drivers and ensure that they are following traffic rules and regulations. This would allow me to identify areas where accidents are likely to occur so that I can take steps to prevent them. This would allow me to control the speed of vehicles and prevent them from over-speeding. This would allow me to redirect traffic if necessary to avoid any accidents from occurring. To reduce speed, I will be enforcing a maximum speed limit of 30 km/h on roads used by many pedestrians and children by installing road features that limit speed, such as traffic lights, roundabouts and speed bumps.

Protective super power is another measure I will employ to ensure children are safe on the roads. I will put emphasis on use of helmets for children who ride bicycles and on motorcycles. Wearing a helmet is the single most effective strategy for reducing the risk of head injury while riding bicycles or on motorcycles. I will work hand in hand with the road safety officers to train children on road usage and the purposes of pedestrian walkways. I will develop policies to protect children and ensure that these policies are properly publicized and implemented. I will also make sure that children are educated on their rights and what to do in case of an accident. I will teach children road safety through simple animations and cartoons which will entertain and assist in attracting their attention. I will teach about signs and traffic lights, identify and discuss places where it is safe to cross the road, teach children how to cross the road using the stop, look, listen and think process, i.e. stop, look and listen for traffic and then decide whether it is safe to cross.

Additionally, I would need super strength. This would allow to move around and find out how children are ferried to or from schools, and whether the use of seatbelts is emphasized and seats mounted correctly, along with child safety seats, use of child safety locks and booster seats that are appropriate for children of all ages and weight. I will also use my power of strength to tow broken-down cars faster in order to avoid causing traffic jams. I will talk to authorities, give advice, intervene in accidents and also help protect children. I will also move vehicles and other obstacles out of the way to ensure that the road is clear for children.

With these powers, I am confident that I can make all roads around the world safer for children. I believe that if we all work together, we can make a difference in the lives of children and help to prevent accidents on the road. Thank you very much for taking the time to read my letter. I look forward to a positive response from you.

Sincerely,

*Claire Gakii*





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Write a letter to someone explaining which super powers you would need to achieve your mission.