

THERE IS MORE!

WADP NUMBERING SYSTEM (WNS)



The WNS, a **reliable** and **unique** database of certified stamps, is the primary tool for securing your products and combating counterfeiting.

Accessible for free to collectors around the world, it also facilitates access to your e-commerce platforms, thus providing an additional sales channel for postal services!

www.wnsstamps.post

INTERNATIONAL REPLY COUPONS



International reply coupons (IRC) allow a person sending a letter abroad to **prepay the postage** for the return mail.

Collectible as postal stationery and offering a solution for your customers, IRCs represent an attractive **business opportunity** for postal services.

www.upu.int/en/cri

UPU STAMP EXCHANGE SYSTEM



Mandatory for postal services, the stamp exchange system aims to **combat illegal issues** and strengthen **cooperation** between designated operators. It also contributes to the broader **promotion** of philately.

www.upu.int/stampExchange

The WADP is made up of the following partners:



UPU
UNIVERSAL
POSTAL
UNION



Find out more today
upu.int/wadp

CONTACT

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*Philately Development and
Documentary Heritage Programme*



PHILATELY@UPU.INT



WADP

World Association for
the Development
of Philately



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LET'S DEVELOP AND PROMOTE PHILATELY TOGETHER THROUGH CONTINUOUS AND POSITIVE DIALOGUE BETWEEN PARTNERS IN THE PHILATELIC SECTOR AND POSTS

The objectives of the WADP are to:

- Maintain **collaboration** and development between the UPU, Posts, philatelic partners and the industry;
- Monitor **market trends** and issues that will have an impact on the philatelic business;
- Analyze and disseminate all information relating to the sector;
- Improve **knowledge** of philatelic markets among designated operators;
- Encourage and facilitate the adoption of **best practices**.

CONFERENCES AND WORKSHOPS

One of the missions of the WADP is to connect the entire philately ecosystem through conferences and workshops.

Bringing together Posts, industry players, collectors, and experts, these regular events are at the **heart of philatelic development**, addressing the current and future challenges of the sector.

Led by experts and professionals in the field, these events foster the exchange of experiences and provide participants with insights into technical and marketing innovations.

The related presentations are available on the UPU website.

COMPETITION CLASSES

"An international competition class is a cost-effective way for each operator to showcase their philatelic expertise and promote their country's "made in" products worldwide."

Greater global visibility for your know-how!

Open exclusively to WADP members, the competition class travels the world and is exhibited at various major international philatelic shows.

Online sales thanks to QR codes affixed by the UPU to link the visitors to your e-commerce platform!

The competition class is approved by the highest philatelic authorities, in particular by the Fédération Internationale de Philatélie (FIP).

ASSOCIATE MEMBERS

WADP offers its members **business-to-business (B2B) opportunities** with reputable companies in the philatelic industry.

The associate members of the WADP are active in the fields of secure printing, digital products (crypto, NFTs, etc.), and the collectibles market:

 Ciphers.me

 STAMPfinity

 bdr
BUNDESDRUCKEREI



 HÄMMERLE & VOGEL
EMBROIDERIES

 Royal
Joh. Enschedé

 David Feldman
INTERNATIONAL AUCTIONEERS

BEING A MEMBER AND BENEFITS

Each designated operator of the UPU can become a member of the WADP and benefit from the following activities and services:

- ✓ Participate and vote in WADP General Assembly
- ✓ Participate in WADP activities (forums, round tables, conferences, training workshops)
- ✓ Participate in the competition class
- ✓ Access to the WADP's remote assistance, coaching, and expertise free of charge
- ✓ Participate in WADP working groups
- ✓ Benefit from B2B meetings
- ✓ Benefit from the WADP's promotion

Free membership for active WNS members!

Annual fee: CHF 1'500.-