

150th campaigns

International Women's Day 2024

#PostalWomen – Women in postal history – *submission deadline is 25 February*

Do you know of any remarkable woman in the history of your country who left a profound impact on the development of the postal sector or marked a milestone in your post's history in this or that way? If yes, then share with us:

- A story of one such woman, why her contribution to the postal history in your country is so remarkable and how it changed the postal sector (this contribution can also be at the global/international level);
- Any relevant accompanying information and/or links;
- A high-resolution image of the woman or a related image illustrating her accomplishment (or several images).

#SheStamps – Women on postal stamps – *submission deadline is 25 February*

Whether in science, politics, art or sports, women's achievements have been commemorated on thousands of stamps worldwide. Should your country be among such issuers, we invite you to select and share with us the most significant stamp issue, including:

- A high-resolution image of the stamp or stamp sheet;
- An accompanying description providing context to the issue;
- Any relevant accompanying information and/or links.

#UniversalReach – Your most unusual delivery routes and post offices – *submission deadline is 31 May*

Delivering on top of a mountain or under water? In the desert or above the Arctic Circle? Or maybe in the air? No matter where, people need to receive their mail and essential services. Highlight your post's commitment to universal service by sharing with us:

- A description of an unusual or particularly challenging delivery route or an unusually located post office, along with an explanation of how it has come about;
- One or several high-resolution images of posties delivering mail on this route or the post office;
- Any relevant accompanying information and/or links.

#RememberWPD – Your most remarkable World Post Day celebrations – *submission deadline is 30 September*

Every year, on 9 October, the UPU receives photos from all over the world, depicting creative, joyful, engaging World Post Celebrations organized in its member countries. Do you remember the most outstanding World Post Day celebration by your post over years? Share with us:

- One or several high-resolution images from the celebration;
- Year;
- A short accompanying text or links/information to serve as caption.

#PostIsPeople – Postal staff and customers – *content accepted through the year on a rolling basis (but the earlier, the better!)*

For this campaign, we are looking for stories illustrating the provision of services “with a human touch”. Every day, posties around the world go above and beyond to help those in need, either through deliveries, through the provision of critical services or through special support and empowerment programmes. To take part and highlight your human-interest stories, please send us:

- A concrete example of a time when a postal worker went above and beyond in carrying out their duties. This account can come from either the employee themselves or the customer, or both;
- Alternatively, a concrete example of a time when the post made a profound impact on a customer’s life, opportunities, and well-being (“a customer” can refer to either an individual or a business);
- A high-resolution portrait photo of the employee or the customer or both, or a photo illustrating the story (please avoid staged or passport-type photos).

#PhilatelizeThis – Your most unusual stamps – *content accepted through the year on a rolling basis (but the earlier, the better!)*

Posts around the world are breaking records with the biggest, the smallest, the most fragile or the most resistant stamps, stamps in Braille or featuring rare indigenous motifs, stamps printed on recycled postal uniforms or even toilet paper. Do you have such stamps in your philatelic archive? Let’s bring them back to light! For this campaign, please send us:

- A high-resolution image of the stamp or stamp sheet;
- An accompanying description providing context to the issue;
- Any relevant accompanying information and/or links.