



.POST Webinar

Be inspired by Posts from around the world who are using .POST

Learn how to submit your .POST domain request in a few easy steps





Todays speakers







Cosimo Birtolo
Poste Italiane
Chair of .POST Group

Paul DonohoeUPU Programme manager

Digital Economy and Trade

Amina Mohammed
Electronic Business Manager
Tanzania Posts Corporation





The webinar is in ENGLISH – you may also chat in FRENCH

Participant phone lines will be MUTED (to reduce noise and interruptions)

Use the "CHAT" feature to ask QUESTIONS during the presentation

Questions will be answered after the speakers presentations

You will get the SLIDES and RECORDING by email after the session





Key points covered in today's webinar

1

Who is using .POST + case study from TANZANIA

2

Submit your registration request in few easy steps





Take advantage and use .POST

www.register.post

.POST is your **trusted place** for your internet services.

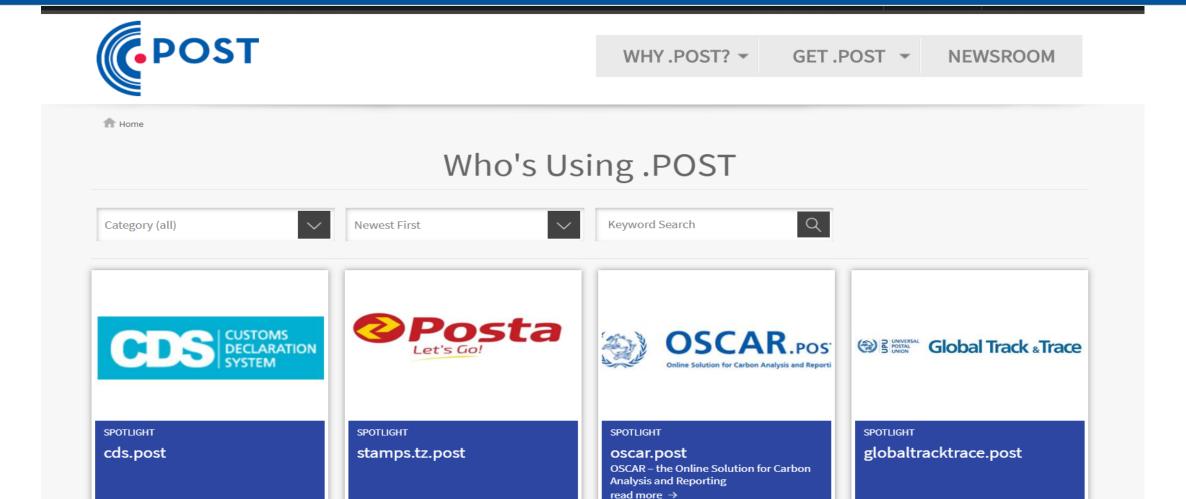
.POST helps you showcase your business and increase your branding

Register your .POST domain and be part of our success stories members





Who is using .POST Visit register.post/whos-using/







stamps.tz.post



Speaker: Ms Amina Mohammed Electronic Business Manager Tanzania Posts Corporation



postashoptz.post







stamps.tz.post

Tanzania Posts has started selling online stamps since 2016 through its E-commerce websites called stamps.tz.post.

Customers can buy stamps and enable other collectors to link and able to sells their philatelic products through our website.

E-commerce website offers customers to purchase stamps by using various facilities like tracking customers order online, viewing order dispatch and paying online through Bank, Mobile and Credit Card (VISA).









https://stamps.tz.post

BENEFIT

- ☐ Tanzania Posts has increased their trust to Customers, Institutions, Private Sectors and Government.
- ☐ It Provides customers to access a global track and trace application that allows them to track items ordered through to final delivery.
- □ Customers can be happy and thanks to the increased trust in the stamps. It offers a huge opportunity for attracting new collectors from areas of the world where collecting of Tanzania stamps is practically unknown.
- ☐ Customer can able to purchase the first day cover issuance and philatelic products without queuing at post offices on the issue day.
- ☐ It gives huge Opportunity for Tanzania Posts to have new collectors of stamps worldwide





TANZANIA POSTS CORPORATION https://stamps.tz.post







https://postashoptz.post

E-commerce website for local Tanzanian SME



It is an E-commerce website that offers a big opportunity to Small and Medium Enterprises to sell their products.

 It provides various facilities like tracking customers order online, viewing order dispatch, paying online through Bank, Mobile and Credit Card (VISA) and transactional details.

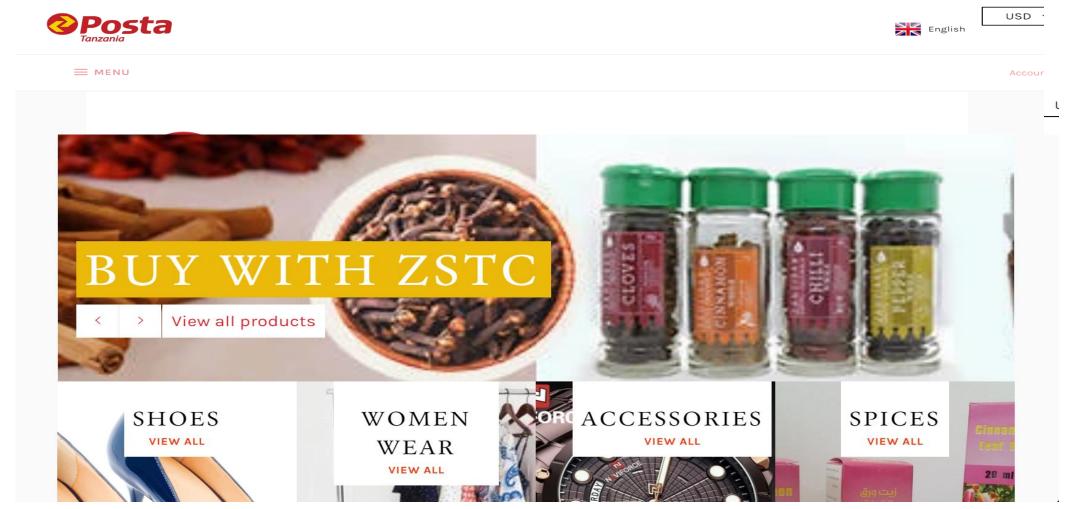
Benefits:

- ✓ Positive impact on the provision of the Postal Services are accessible to all people in the United Republic of Tanzania and Government.
- ✓ Enabling rural and <u>underserved</u> communities to access online transactions and receives their products on time.
- ✓ Enabling Tanzania Posts to share and integrate innovative solutions and capabilities with other business entities.
- ✓ It gives a big opportunity to Small and Medium Enterprises to integrate into the services of Tanzania Post.
- ✓ Provides customers with access to a global track and trace application that allowing them to track items ordered through to final delivery.
- ✓ Customers can be happy and increase their trust in e-commerce





TANZANIA POSTS CORPORATION https://postashoptz.post











THANK YOU!





How to submit your .POST domain names requests



www.register.post







Registration process overview

Application



Authentication



Registration

apply for your Community
ID at

https://apply.info.post

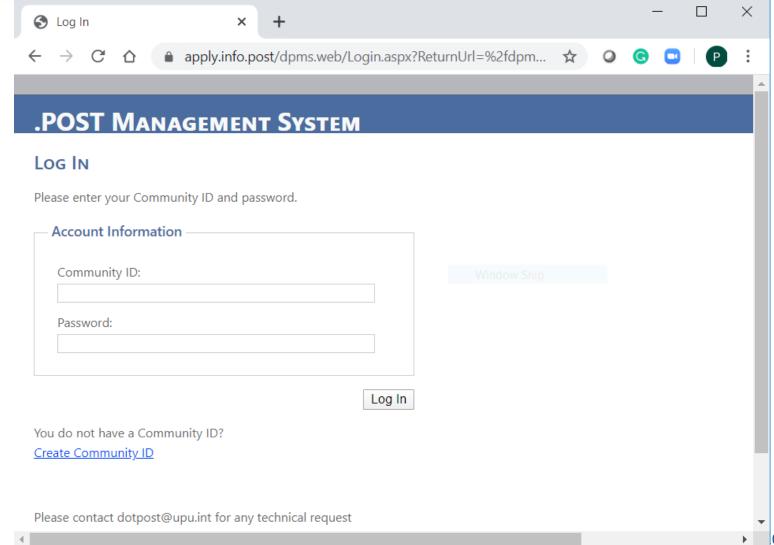
verification process and issuing of your Community ID

register your domain name providing all the requested information





Registration steps







What can you register?

Company and trading names

Eg. correos.post, liban.post, saudi.post, southafricapostoffice.post, postnl.post

Products names

Eg. myparcel.post, stamps.uy.post, stamps.tz.post, zimpostmall.post



Country and territory names

Eg. China.post, cn.post, Lebanon.post, Ib.post, Mauritania.post, mr.post, argentina.post, ar.post,





CONTACT US



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www.register.post

