

PRESS RELEASE – Morocco soon to have a postal prosperity zone

(By Ayoub Khatabbi – 14 November 2023, 17.58)

The project to create a postal prosperity zone (PPZ) in Morocco was at the heart of a meeting held recently in Rabat at the initiative of the Administration of Customs and Indirect Taxes (ADII) and Poste Maroc. This project aims to transform Morocco into a regional hub for cross-border e-commerce.

The PPZ project is an initiative launched by the Consultative Committee of the Universal Postal Union (UPU), aiming to expand the postal sector to operators other than postal enterprises (e.g. integrators, express mail service providers, e-commerce merchants), through the installation of a dedicated postal storage and processing centre, explains the ADII in a press release.

The objective is to combine the assets of the international postal system with the opportunities offered by free zones (known in Morocco as “industrial acceleration zones”) in order to overcome the challenges relating to the parcellization of exchanges and the exponential growth of e-commerce, adds the same source.

The Moroccan PPZ project, specifies the ADII, will be dedicated to shipments destined for the Casablanca national postal customs centre, for customs clearance and introduction into the postal system. Furthermore, the project aims to transform Morocco into a regional hub for cross-border e-commerce.

Source: fr.le360.ma/economie/le-maroc-bientot-dote-dune-zone-de-prosperite-postale_JFP4BAJT55DLNP7FAXETADYXLU/