



UPU | UNIVERSAL
POSTAL
UNION

Regional
Strategy Forum
for Asia-Pacific
2019

PROGRAMME

Perspectives on
Postal Vision 2030

25-26 April
Bangkok, Thailand



Moderator

Ms Bee Xoomsai
Professional MC/event host



Day 1 - 25 April 2019

8:30–9:00

Arrival and registration

9:00–9:30

Opening ceremony

(Ballroom A, 5th floor)

Speakers

Mr Hongliang Lin

Secretary General, Asian-Pacific Postal Union (APPU)

Mr Pascal Clivaz

Deputy Director General, Universal Postal Union

Mr Bishar Hussein

Director General, Universal Postal Union

Mr Pansak Siriruchtapong

Vice-Minister of Digital Economy and Society, Thailand

9:30–10:00

Group photograph/networking break

10:00–12:30

Introductory session

(Ballroom B, 5th floor)

With over 668,445 post offices, 5.3 million staff and physical infrastructure covering 192 countries, the postal sector represents one of the largest physical networks in the world. As a specialized agency of the United Nations System, the UPU has a unique role to play in supporting the socio-economic benefits of the postal sector. Through the Istanbul World Postal Strategy, its roadmap for the 2017-2020 period, it has already achieved far-reaching impact in all regions.

But as the next four-year strategic cycle approaches, it is time for the UPU to develop the future Abidjan Postal Strategy for 2021-2024, with the ultimate aim of enabling the growth of the UPU, and thus, of the postal sector. Underpinning this new strategy, Postal Vision 2030 will be the UPU's advocacy message for the sector. It should inspire all stakeholders to take action in their respective fields of competence and it should be supported by the strategic pillars that will compose the Abidjan Postal Strategy.

This introductory session will provide an update on the global and regional trends affecting the sector, the implementation of the Istanbul World Postal Strategy, and the development of the UPU's future strategy.

The Chairs of Committee 3 (Strategy and Postal Economics) of the UPU's Council of Administration (CA) and representatives of the International Bureau will make presentations on this topic.

12:30–14:00

Lunch hosted by the State Post Bureau of China

(Vivanda Restaurant , 1st floor)

14:00–15:30

Regional perspectives: Governments

Governments are one of the key architects of socio-economic development for their countries and citizens. In the postal sector, they designate operators to provide universal postal services to all segments of the population. This enables the network to serve as a platform for the distribution of public services and citizen outreach.

In the first of three sections on regional perspectives, representatives of governments will share their experiences in boosting postal infrastructure to serve citizens. They will also examine key partnerships, new initiatives in the region, as well as further opportunities for collaboration with the UPU.

Panellists consist of high-level representatives of governmental authorities from the region.

Speakers

Mr Ananta Narayan Nanda

Secretary (Posts) and Chair of the Postal Services Board,
India

Ms Marina Mohamed Siththy

Secretary, Ministry of Postal Services, Sri Lanka

Mr Min Zhao

Deputy Director General, State Post Bureau of China

Mr Sione Puloto 'Akau'ola

CEO at the Ministry of Public Enterprises, Tonga

15:30–16:00

Networking break

16:00–17:30

Regional perspectives: Postal operators

Through five official regions covering all parts of the world, the UPU works closely with a wide range of stakeholders. The development process of its future strategy is therefore as inclusive as possible, with varied views taken into account.

In the second of three sections on regional perspectives, postal operators will be invited to showcase their success stories, examine the impact of the UPU on their operations, and discuss how they have improved performance in recent years. This section will serve as a benchmarking and knowledge-sharing platform for all operators.

Panellists consist of high-level representatives of postal operators from the region.

Speakers

Dr Behzad Eghbalkhah

Member of the Board, Iran Post National Company

Mr Masahiko Metoki

Senior Vice President (International Affairs), Japan Post

Mr Phitsanu Wanitchaphol

Senior Executive Vice President (Marketing and Business), Thailand Post

Ms Tupe Ualolo Nun Yan

CEO, Samoa Post

18:30

Welcome dinner hosted by Thailand Post

(Ballroom A, 5th floor; dress code: business casual)

Day 2 - 26 April 2019

10:00–10:30

Takeaways from Day 1

10:30–12:00

Regional perspectives: Regulators

Technological change, digitalization and big data have transformed customer needs, thus leading to the creation of new products and services. The boundaries of many industries have therefore become even more blurred, triggering the need to rethink regulation and governance for this digital age. The postal sector is no exception in this regard.

The final section on regional perspectives invites regulators to share experiences on how they have reshaped regulation for both innovation and stability in their constituencies. In addition, they will discuss regional trends in regulation, the role of the UPU, and best practices that could be adopted by regulators worldwide, while taking into account the vision from governments and inputs from market participants.

Panellists consist of high-level representatives of regulatory authorities from the region.

Speakers

Dato' Mohd Ali Hanafiah Mohd Yunus

Chief Corporate Officer, Malaysian Communications and Multimedia Commission

Mr Lionel Rouwen Aingimea

Assistant Minister in charge of postal services, Nauru

Mr Marlon Ruben N. Fabricante

Officer-in-charge and Chief of the Postal Regulation Division, Department of Information and Communications Technology, Philippines

Mr Moses Soajonga Virivolomo

Permanent Secretary, Ministry of Communication and Aviation, Solomon Islands

12:00–14:30

Lunch hosted by Thailand Post

(Vivanda Restaurant , 1st floor)

14:30–15:30

Conclusions

In this concluding section, participants will discuss the key takeaways from the region's governments, regulators and operators. In addition, participants will examine the way forward for the development of UPU's future strategy.

The Chairs of Committee 3 (Strategy and Postal Economics) of the UPU's Council of Administration (CA) and representatives of the International Bureau will make presentations on this topic.

15:30–16:00

Closing remarks

Mr Bishar Hussein

Director General, Universal Postal Union

18:00

Dinner hosted by the Ministry of Internal Affairs & Communications (MIC Japan) and Japan Post

(Basil Room, 3rd floor; dress code: business casual)

UNIVERSAL POSTAL UNION

International Bureau
Weltpoststrasse 4
P.O. Box 312
3000 BERNE 15
SWITZERLAND

Tel: +41 31 350 32 98
E-mail: strategy@upu.int



UPU

**UNIVERSAL
POSTAL
UNION**