

## Sustainable means equal: Women in postal leadership

### Panellist biographies



#### **Susan Alexander**

*Postal Regulation and UN Policies Programme Manager, Universal Postal Union*

Susan Alexander is the Postal Regulation and UN Policies Programme Manager at the UPU International Bureau (Policy, Regulation and Markets Directorate). For the last four years, her responsibilities have included managing the Sustainable Development Programme. In total, she has worked at the UPU for 25 years, most of them spent in Regulatory Affairs as part of the secretariat for the Council of Administration and UPU Congresses.

Before becoming an international civil servant, Susan served as an Assistant Attorney General for Virginia (USA) after being admitted to practice law in the state of Virginia. She received her Juris Doctor at University of California, Hastings College of the Law in San Francisco and before that, her Bachelor of Arts in French and German Literature from Duke University. She grew up in Roanoke, Virginia.



**Kristin Bergum**

*Senior Vice President, International and Regulatory affairs, Posten Norge AS*

Kristin is the head of unit and member of the Executive Board of the Post division of Posten Norge. Her area of responsibility comprises two main units, where one, International, is in charge of, inter alia, commercial and regulatory aspects of international mail and the other one, Regulatory Affairs, is taking care of both domestic and international regulation.

Kristin has for many years been in charge of Posten Norge's relations with the Norwegian Ministry of Transports and Communications and the Norwegian Postal Regulator, and has actively worked on shaping the postal regulation both domestically and internationally.

Before joining Posten Norge, Kristin worked in consultancy, and before that in banking and international finance.



**Jennifer Beiro-Réveillé**

*Senior Director, Environmental Affairs and Corporate Sustainability, United States Postal Service (USPS)*

As Senior Director Environmental Affairs and Corporate Sustainability, Jennifer leads the United States Postal Service's efforts to adopt sustainable business practices and ensure environmental leadership. She also serves as the Chief Sustainability Officer and the Chief Environmental Officer for the Postal Service.

An architect by training, Jennifer joined the Postal Service in 1996 as an Architect/Engineer. Prior to joining the Postal Service, Jennifer worked for 12 years managing design and construction activities in the commercial and retail sector.

Jennifer earned a Bachelor of Architecture degree from Virginia Tech University and pursued her master's degree in architecture at the École Nationale Supérieure d'Architecture de Saint-Etienne in France.



### **Pierangela Sierra**

*Co-Founder & CEO of Tipti, UNCTAD eTrade for Women Advocate for Latin America (Ecuador)*

Pierangela Sierra is a CPG marketing professional turned entrepreneur. At the beginning of her career, she held multiple positions at Colgate-Palmolive and Coca-Cola, before being appointed as Marketing Director for the LatAm BU, representing 33 countries in the region. This last role made her a female benchmark in the industry, a role that she further develops by serving as an UNCTAD eTrade for Women Advocate for Latin America and the Caribbean.

Pierangela's experience includes strategic planning, marketing, project management, and business optimization. Her background gave her the knowledge and skills to build Tipti, an e-commerce marketplace, which in Spanish abbreviates to "Tiempo Para Ti" (Time For You). Tipti offers personalized shopping service through a user-friendly app, through which its customers can purchase groceries, medicine, and other goods.

Pierangela holds a degree in Commercial Engineering from the Catholic University of Ecuador and a master's degree in Digital Marketing from Cornell University.



### **Moderation – Ian Kerr**

*UPU Voice Mail podcast host, Postal Hub Podcast host & Co-host of the Last Mile Prophets*

Ian Kerr is the founder and host of the Postal Hub Podcast, co-host of the Last Mile Prophets, and host of the UPU Voice Mail podcast. He has a lifetime of experience in the postal and delivery sectors, and is an advocate for creating a more sustainable delivery and e-commerce ecosystem.