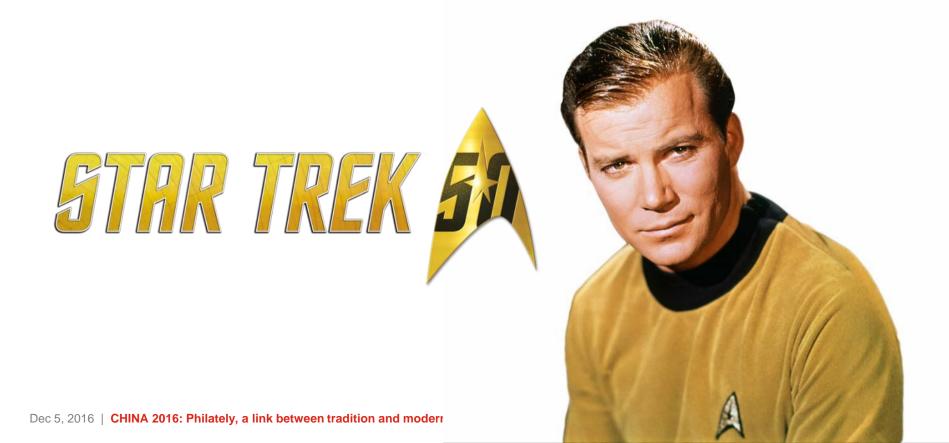


# A modern take on connecting fans with philately







# The stamp crew

















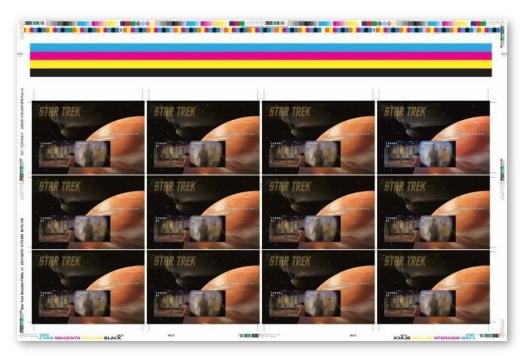
## A moving tribute to the series...



# Prestige booklet tells the story...



# Lenticular uncut press sheet a first!





**Lenticular Uncut Press Sheet** 



# Limited edition, signed by Captain Kirk himself





Limited edition, autographed framed print



# The Stamp Launch Plan







How do we get this fan base interested in "philately"?



# A series of fan "stamp sightings" across Canada...



# "Beam me up!", says super-fan.

Stardate April 6







#### "Canada Post boldly goes where its never gone before"









# Surprising the locals in Vulcan (Star Trek Capital of Canada)...







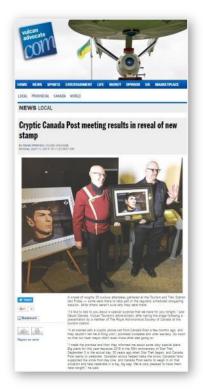
Stardate April 8



#### "A Spock stamp, logically."







#### A son honours his father...



Stardate April 21



#### "Beam the mail up, Scotty."









Canada Post Unveils Third Trek-themed Stamp



TREKTODAY

Stamp to honour James Doohan, Star Trek actor with Belfast roots







Canada Post @canadapostcorp · Apr 22

@stace41366 @norm @ChrisDoohan @canadapostcorp Stay tuned, more details will be available shortly!



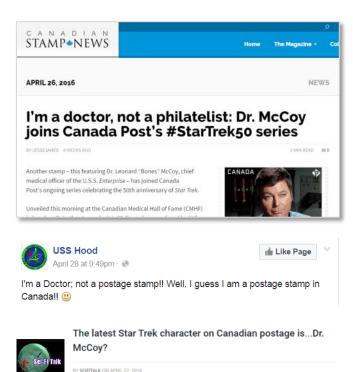
### A real-life "Dr. Bones"





#### "I'm a doctor, not a philatelist."







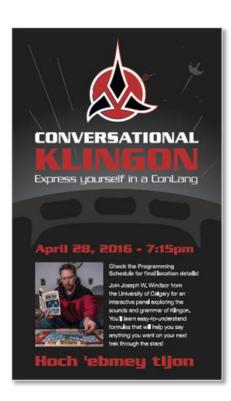




## Learning Klingon in Calgary...

#### Stardate April 28





#### HEYSATI 178 IFENEDTEQUEL

veQDuj 'oH 'entepray"e'
'The Enterprise, it is a garbage scow!'





#### "Klingons close out Canada's Star trek set."









TheGreenGarden Is Android 18 → Social Justice Kamen Rider - 23 days ago

That's actually Kor, he appeared in Errand of Mercy and a few DS9 episodes, he is considered a fan favourite.

Still an odd choice and shouldn't have been chosen above Uhara or Sulu.



Cattleprod → TheGreenGarden\_Is\_Android\_18 - 23 days ago

He was played by a Canadian actor, so I have to assume that's a major factor for Canada Post prioritizing him. Shatner and Doohan are also Canadian, so they check out, but you still have white Americans taking the other slots.



DMK - Cattleprod - 23 days ago

It actually makes a lot of sense, imho. You have Shatner, Doohan & Colicos, all Canadians (and Colicos played arguably the most popular Klingon from TOS.) You have Nimov & Kelley, because you can't really do Kirk without doing the trilogy. And hopefully in the next series you have more of the supporting cast... Nichols, Takei, Koenig, maybe even Barrett-Roddenberry?



Colin Restorick - The Chadwick - 12 days ago

How about because Kor was portrayed by actor John Colicos, who was CANADIAN. He was born in Toronto and passed away in 2000 in Toronto. And since Canada Post is Canadian, it does make a bit of sense to celebrate Canadian contribution to Star Trek.



David Heater @heater david · Apr 28

@canadapostcorp @StarTrek OK so I have never been a stamp collector but...keeps getting better. What's next?





# A special delivery for Captain Kirk!



Stardate April 29



#### "William Shatner gets stamped..."









Dave Millar @Hucksterdave · May 1

@canadapostcorp @WilliamShatner @StarTrek @Calgaryexpo I thought that was "magnificent" William Shatner proud son of Montréal!



Lisa Heinz @Heinzilla · Apr 30

@canadapostcorp @WilliamShatner @StarTrek @Calgaryexpo How great is that, congratulations William Shatner! It's overdue



♣ Follow

.@WilliamShatner presented with his Captain Kirk stamp from @canadapostcorp! Incredible energy in the Corral!



# Day of Issue: Early morning deliveries to key Media...















#### Day of Issue: Boldly going... into Post Offices, Online and homes

In-store (6,600 Post Offices)



Online (eStore, Web, Social)



In print (Newspapers, Catalogue & Direct Mail, etc.)



#### Continuing to generate buzz at Comiccons and Fan Expo...



Go where you've never gone before at the Canada Post booth. Be transported from the deck of the U.S.S. Enterprise to the ancient home of the time portal known as the Guardian of Forever! #StarTrek50



Join the crew of the U.S.S. Enterprise at the @canadapostcorp booth today! #StarTrek50

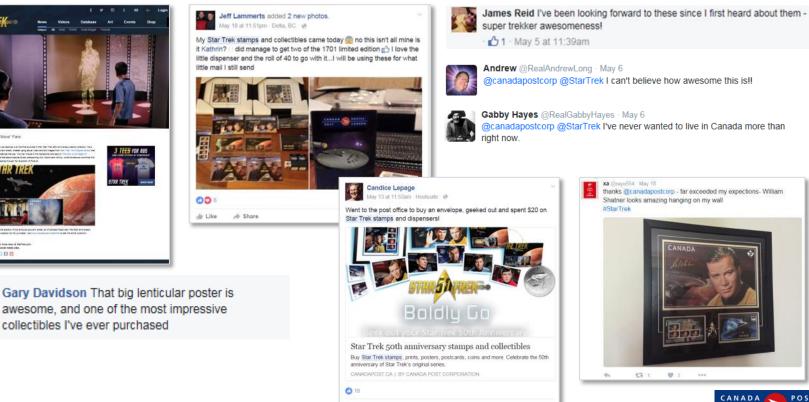




#### Qapla! (Klingon Translation: Success!)



collectibles I've ever purchased









Live long and post often...