



Programme

08:30 **VIP courtesy meeting and photograph**

08:45 **Opening ceremony**

– Mr. Zhao XIAO GUANG
*Deputy Director General State Post Bureau of China
People's Republic of China*

Nanning municipal Government Representative

Mr. Louis VIRGILE
*Philately and IRC Program Manager
UPU International Bureau*

Mr. Artyom ADIBEKOV
*President of the World Association for
the Development of Philately – CEO,
FSUE PTC "MARKA"
Federation of Russia*

Session 1

09:00 **Presentation by China Post Group**

– M. Aiguo ZHAO
*Deputy Managing Director, Stamp Issuance Dpt
People's Republic of China*

09:15 **Presentation by FSUE PTC "MARKA"**

– Mr. Artyom ADIBEKOV
*CEO, FSUE PTC "MARKA" and WADP President
Federation of Russia*

09:30 **Presentation by Romfilatelia**

– Ms. Cristina POPESCU
*President & CEO of Romfilatelia
Romania*

09:45 **Presentation by LibanPost**

– Mr. Ronnie RICHA
*Senior Marketing Manager at LibanPost
Lebanon*

10:00 **Presentation by China National Philatelic Corporation**

– M. Huiguo DENG
*President of China National Philatelic Corporation
People's Republic of China*

10:15 **Questions (end of session 1)**

10:40 **Coffee Break**

Session 2

11:00 **Making philately relevant in modern society**

– Ms. Melanie GOUZINIS
*Head of Philatelic at Jersey Post
Jersey*

11:15 **A modern take on connecting fans with philately**

– Ms. Sally MCMULLEN
*Product Management and Program Integration,
Stamp Services at Canada Post
Canada*

11:30 **Innovative philately**

– Mr. Bruno DELMER
*Sales Manager
Cartor Security Printing*

11:45 **Presentation by UPM Raflatac**

– Mr. Marc BUTAUD
*End Use Manager - Postal Application
UPM Raflatac*

12:00 **Presentation by All-China Philatelic Federation**

– M. Shuguang LI
*Vice-President of All-China Philatelic Federation
People's Republic of China*

12:15 **Questions (end of session 2)**

Session 3

12:40 **Conclusion and end of the seminar**